



COOKIE LIST

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

STRICTLY NECESSARY COOKIES

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

First Party

Cookie Name	Description	Session
_dc_gtm_UA-xxxxxxx	Associated with Google Tag Manager to load other scripts and code into a page. Regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	Persistent
dwsid	System session management cookie associated with the Salesforce Commerce Cloud eCommerce platform.	Session
tangible:widget:user	Cookie for Tangible user id. Tangible software is used in our Product Description pages.	Persistent
dw_dnt	Checks whether a browser accepts first party cookies. This cookie is also used to determine when a session should not be tracked.	Session
eupubconsent	Used by the IAB Europe Transparency & Consent Framework to store the user's consent to the data collection Purposes.	Persistent
OptanonConsent OptanonAlertBox-Closed	Used by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. It contains no information that can identify the site visitor.	Persistent
akacd_PIM-prd_ah_rollout	Akamai (our content delivery network and security software) test cookie	Session
bm_sv ak_bmsc	Associated with Akamai and is used to differentiate between traffic from humans and bots.	Persistent
sid	Critical security cookie	Session
ak_bmsc	Used to track the progress of the session going through the standard detection workflow.	Persistent
bm_mi	Used to track the progress of the session through the browser validation detection method.	Persistent
inside-eu2	Powerfront (INSIDE chat) cookie, the chat tool used by our customer support team.	Persistent
inside-c1	Powerfront (INSIDE chat) cookie, the chat tool used by our customer support team.	Session
dw_cookies_accepted	Identifies that Cookie Policy has been accepted by user.	Session
__cq_seg	Salesforce (Einstein for AI) - Contains inferred shopping propensity attributes and other segment attributes used in predictive sort. (First-party version)	Persistent



Third Party

Cookie Name	Description	Session
inside-pid	Powerfront (INSIDE chat) cookie, the chat tool used by our customer support team.	Persistent

PERFORMANCE COOKIES

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

First Party

Cookie Name	Description	Session
cqcid	Associated with the Salesforce Commerce Cloud ecommerce platform. It enables tracking of anonymous or logged in users to measure and improve performance, and also supports personalisation of site content.	Session
__cq_uuid cqcid	Associated with Salesforce Commerce Cloud ecommerce platform. It enables tracking of anonymous or logged in users to measure and improve performance, and also supports personalisation of site content.	Persistent
RT	Used by Akamai to measure page load time and/or other timers associated with the page.	Persistent
_gid _ga _ga_XXXXXXXXXX	Cookies are associated with Google Universal Analytics.	Persistent



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FUNCTIONAL COOKIES

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

First Party

Cookie Name	Description	Session
bx_guest_ref	Used if you have Sitecore personalise and if you are using web experiences or web experiments in your app.	Session
__cq_bc	Associated Salesforce Commerce Cloud platform. It enables tracking of anonymous or logged in users to measure and improve performance, and supports personalisation of site content. This cookie stores an activity history such as products viewed by the user.	Persistent
__cq_dnt	Associated with Salesforce Commerce cloud Indicates that the browser has opted out of CC Einstein tracking for this site.	Session
_cqact	Allows the website to determine the number of specific user visits for analysis and statistics	Session
bx_bucket_number	Only used if the organisation has a Web Experiment enabled on the site	Session
productToScroll	Enables back button scroll function	Session
_gali	Google Analytics – Used to distinguish users.	Persistent
weird_get_top_level_domain	This cookie works out what the domain of the site is.	Session
bid_mfg1p653kl7l23gb2atur1up-dmiiVPXq	Anonymous visitor identifier for Sitecore/Boxever Platform. Used to remember user preferences in regards to personalisation of content on the website.	Persistent
visited	Used to track the number of times a page is visited or opened	Session
dw dwac_XXXXX	Functional cookies e.g. storing session associated with the Salesforce Commerce Cloud platform	Session
dwanonymous_XXXXXXX	Functional cookies associated with the Salesforce Commerce Cloud platform. Anonymised user tracking.	Persistent

TARGETING COOKIES

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

First Party

Cookie Name	Description	Session
_gat_UA-XXXXXX-X _gat_XXXXXXXXXXXXXXXXXXXXXXXXXX	Google Analytics Cookies	Persistent
_gcl_au	Used by Google AdSense for experimenting with advertising efficiency across websites using their services	Persistent
_uetsid	Used by Microsoft Bing to determine what ads should be shown that may be relevant	Persistent



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rmStore	Rakuten targeting cookie	Persistent
_fbp	Facebook cookie delivers a series of advertisement products	Persistent
_anact	Google Analytics related session cookie	Session
_uetvid	Used by Microsoft Bing Ads. It allows us to engage with a user that has previously visited our website.	Persistent
_ttp	To measure and improve the performance of advertising campaigns and to personalize the user's experience (including ads) on TikTok	Persistent

Third Party

Cookie Name	Description	Session
TDCPM TDID	Owned by TheTradeDesk. The main business activity is: Advertising Serving Platform	Persistent
MSPTC MUID	Owned by Microsoft - it is the site for the search engine Bing.	Persistent
igodigitalst_XXXXXXXXXX igodigitalstdomain igodigitaltc2	Owned by Salesforce Marketing Cloud (ExactTarget) who provide online marketing services.	Persistent
sp_landing sp_t	This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites, which enable the tracking of users and non-users across domains.	Persistent
__cq_seg uuid	Owned by Salesforce Commerce Cloud ecommerce platform provider. It enables tracking of users to measure and improve performance of the platform, and also supports personalisation of site content.	Persistent
_ttp _tt_sessionId	To measure and improve the performance of advertising campaigns and to personalize the user's experience (including ads) on TikTok	Persistent